

EMBARGOED MEDIA RELEASE

7:00pm Friday, 7 November 2025

## MSWA and Founders Factory join forces to back breakthrough technologies for neurological care

- MSWA is investing \$1.75 million in a new partnership with Europe's top ranked tech startup accelerator Founders Factory - investing in startups developing breakthrough innovations that can make a difference to people with MS and other neurological conditions.
- A world-first startup program focused on accelerating the process for trialling new technologies for MS and other neurological conditions.
- The program has achieved the support of the Hon. Roger Cook MLA, Premier of Western Australia, and the Hon. Stephen Dawson MLA, Minister for Regional Development; Ports; Science and Innovation; Medical Research; Kimberley.

In a global first, [MSWA](#) has announced a \$1.75 million joint venture with the global tech startup accelerator [Founders Factory](#), to fund and scale breakthrough technologies designed to transform the lives of people living with neurological conditions.

The program will back and fast-track global startups developing cutting-edge solutions, including the use of AI, robotics and wearables that address conditions including multiple sclerosis, stroke, Parkinson's disease, Huntington's disease, motor neuron disease (MND), acquired brain injury and other neurological conditions.

Startups will receive investment and intensive support from Founders Factory to help move from concept to real-world application for people living with MS.

Founders Factory's third startup program in WA, following last year's launch of their programs with Rio Tinto (investing in mining-tech startups) and the Government of Western Australia (investing in nature-tech startups).

**MSWA CEO Melanie Kiely** said that this initiative not only strengthens the impact that MSWA can create for people with neurological conditions in Western Australia and across the nation but positions the nonprofit to contribute globally.

"MSWA has long been a champion of neurological research, investing more than \$47 million in the past decade alone," said Ms Kiely.

"As the third partner to join Founders Factory in Western Australia, MSWA is proud to play a pivotal role in bolstering our state's rapidly growing technology ecosystem.



“This new innovation strategy marks a bold step forward – transforming cutting-edge research into tangible outcomes for our Clients and the wider neuro community.”

The launch announcement was endorsed and attended by **Premier Roger Cook**, with the Premier praising the partnership as a key driver for innovation and growth in the state.

“My government is ensuring all Western Australians can access the healthcare they need, when they need it,” he said.

“WA leads the nation for prevention and care in the neurological community, and this partnership is a great example of what our State does best.

“This is a commitment that will ensure WA remains a nation leader in the field and support the wellbeing of all Western Australians.”

**Science and Innovation and Medical Research Minister Stephen Dawson** said the partnership could pave the way for significant medical breakthroughs.

“We know Founders Factory is investing in a range of WA start-ups, which is putting us on the map as a place that welcomes innovative ideas to equip our State for future technologies and opportunities.

“This partnership with MSWA is set to do just that, tapping into the potential of new technologies to find ways in which we can improve the lives of people living with neurological conditions and their caregivers.

“The Cook Government is continuing the work for WA to be key player in the medical research sector. Through our Future Health Research and Innovation Fund programs, we are sowing the seeds for a flourishing medical research environment that we can benefit from now and for generations to come.”

**MSWA Client, Nicolette Murphy**, said that she’s excited to see the impact of MSWA grow beyond Australian shores.

“After moving to Australia from London 20 years ago, I feel grateful every day to live in a place where world-class support and treatment is available. It’s inspiring to consider how innovative solutions could transform the lives of people like me who are living with a neurological condition,” said Ms Murphy.

“It’s empowering to know that brilliant minds are working alongside us to help us live our best lives.”

**Rohan Silva, Chair of Western Australia, Founders Factory** added;

“This is the world’s first startup program focused on multiple sclerosis and neurological conditions – and it’s awesome that’s happening in Western Australia,” said Mr Silva.

“Founders Factory is proud to be tripling down on WA with our third startup program here and we’re thrilled to be supporting innovation in this incredible state.”



Life not limits

Startups can apply now via Founders Factory's platform (<https://foundersfactory.com/>). Applications will close at the end of January 2026.

- ENDS -

Images available [here](#).

**Media contact:**

**Lainey Smith**

Purple

M: 0435 367 662

E: [lsmith@purple.au](mailto:lsmith@purple.au)

**About MSWA**

[MSWA](#) provides vital support and services to people living with neurological conditions in Western Australia, striving to help Clients and the wider neuro community to live their best lives. This includes supporting people living with multiple sclerosis (MS), stroke, Parkinson's disease, Huntington's disease, motor neuron disease (MND), acquired brain injury and other conditions afflicting the brain and central nervous system.

MSWA has a team of almost 1000 staff who all work passionately to provide the best possible care to people right across the metro area and regional centres of Western Australia.

MSWA is a non-government, not-for-profit organisation. The money we raise through our fundraising efforts, government grants and other income generating programs goes directly to providing supports and services to people living with neurological conditions.

Our team of experienced nursing and allied health professionals provide information and a range of supports from the time of diagnosis. All MSWA programs are delivered in accordance with both the Disability Service Standards and our own service standards.

In addition to our direct care services, we also provide funding for vital research into neurological conditions.

**About Founders Factory**

[Founders Factory](#) builds and funds startups together with exceptional entrepreneurs and the world's leading companies.

Created by IPO-exited founders and operating globally, including London, New York, Berlin, Milan, Perth and Singapore, Founders Factory offers founders capital, operational support from a team of hands-on experts, and unrivalled access to a coalition of industry leading corporate partners.

Founders Factory's Venture Studio co-founds businesses from inception, developing new ideas, technologies and business models into high growth companies.

Operating sector-focused Accelerator programmes and Venture Funds for pre-seed and seed stage startups, Founders Factory invests in talented and diverse founding teams across industries and geographies—with a current focus on FinTech, Health, Climate, and Deep Tech.

Since 2015, Founders Factory's 400+ portfolio companies have raised over \$4 billion follow-on funding from leading funds and investors.